



PHARMA

TECHNIK



MEDIAKIT 2025

FACHWELT VERLAG

State 09/2024



MORE DIGITALISATION
MORE POSSIBILITIES
MORE VALUE

MORE

OF WHAT YOU NEED

- ✓ PHARMATECHNIK: Information source for experts and decision-makers in pharmaceutical technology
- ✓ Digital offerings overtake printed media in user behavior usage behavior
- ✓ B2B decision-makers spend over two hours a day online
- ✓ More than half of the B2B target group uses mobile devices to search for information
- ✓ Working from home and mobile working are boosting demand for digital specialist media
- ✓ Cross-media content in various formats
- ✓ Since 2021: Exclusively in intuitive, digital e-mag format

Our trade fair specials

MORE **FOR YOUR**
TRADE FAIR VISIT

POWTECH  **TECHNOPHARM**

Powtech Technopharm is a major trade fair focusing on the processing and handling of powders, granules, bulk solids and liquids. It takes place every two years in Nuremberg, Germany, and attracts international trade visitors from various industries, including chemicals, pharmaceuticals, food, cosmetics and glass. The trade fair provides a platform for the exchange of knowledge and innovations, presentations of the latest technologies and products as well as networking opportunities for experts and companies. Technopharm, which is specially tailored to the needs of the pharmaceutical and biotechnology sectors, takes place at the same time as Powtech.



In Europe, Fachpack is the central meeting place for the packaging industry and its users. The trade fair provides a comprehensive insight into relevant topics from the packaging industry, from product packaging to solutions for packaging production, logistics and much more.

LOUNGES

The Lounges trade fair is the leading platform for experts and industry leaders in the pharmaceutical, biotechnology, chemical and laboratory automation sectors. The Lounges trade fairs are the annual meeting place for innovation, knowledge transfer and networking in these dynamic industries. Our events offer you the opportunity to explore the latest trends, products and technologies, listen to inspiring technical presentations and make valuable contacts.

The Lounges trade fair is characterized not only by its wide range of exhibitors and top-class speakers, but also by its diverse interactive formats. Visitors have the opportunity to take part in live demonstrations, workshops and discussion panels.

Table of Contents

CONTACT

FACHWELT VERLAG

05 Our Media

06 E-Mag benefits

07 The numbers

08 E-Mag issues

09 Ad formats

10 Company register

11 Sponsored Content
in the E-Mag

12 E-Mag Newsletter

13 Main topics

14 Reader structure

16 The Newsletter

18 Standalone Newsletter

19 The Online-Portal

26 The international Portal

29 Social-Media

31 Media packages

32 Lead-Generation

33 The Publishing portfolio

34 Contact

Our Media

The E-Mag

The **E-Mag** invites you on an interactive tour through the world of process technology.

The Online-Portal

Interested parties can find current reports, interviews and topic-specific information at www.PHARMATECHNIK-ONLINE.com.

The Newsletter

PHARMATECHNIK-NEWS provides the latest news with important reports and product innovations.

Facebook

Our IndustrieWelt **social media channels** present important industry topics and reach a large target group every day.

LinkedIn

MORE
VISIBILITY FOR
YOUR CAMPAIGN





MORE

BENEFITS WITH YOUR PRESENCE

The e-mag offers **comprehensive functionality** in all browsers, making it accessible to all users. The **interactive navigation** makes for more enjoyable reading and an appealing user experience. Thanks to **detailed evaluations** of user numbers, we can constantly improve our service.

Our content is **available** everywhere and at any time, which is further supported by fast and **wide-ranging distribution** via social media. The **simple sharing** of content on relevant platforms enables a broad distribution of information.

With a **responsive design** that is optimized for desktop, notebook, tablet and smartphone, we guarantee an optimal display on all devices. We also offer **special advertising formats** that include the integration of video and audio files to present your advertising messages effectively.

E-Mag distribution

The numbers

The e-mag is distributed effectively across all digital channels in our media. Experts and professionals have the opportunity to access all editions at any time. The online platform, newsletters and social media channels are used entirely for distribution. Advertising formats and the presentation of products and companies new products achieve an unbeatable effect with a long reach.

Total clicks



Ø 20.040



On-line

Advertising banners and editorial contributions are used effectively for marketing.

[Read now](#)


 editorial staff
Post  Clicks
3,300*


 Advertising
banner  Clicks
240*

Newsletter

The readership will be informed about the publication of the e-mag.

 Recipient
15,000*

 Open rate
19.20%*


 Clicks
2,900*

Social media

 [Follow now!](#)

 [Follow now!](#)

 campaign
Facebook

 Range
245,700*

 Clicks
10,000*

 campaign
LinkedIn

 Range
118,300*

 Clicks
3,600*

*Average clicks and reach achieved

E-Mag editions 2025

Issue	1 / 2025	2 / 2025	3 / 2025	4 / 2025
Trade fair / Theme special	LOUNGES	 THEMESPECIAL PACKAGING & LABELING	 POWTECH	 THEMESPECIAL METROLOGY & ANALYTICS
Release	13.03.2025	13.05.2025	16.09.2025	28.10.2025
Ad deadline	06.03.2025	06.05.2025	09.09.2025	21.10.2025
Editorial deadline	27.02.2025	29.04.2025	02.09.2025	14.10.2025
Trade fair information	Lounges 25. - 27.03.2025	--	Fachpack 23. -25.09.2025 Powtech Technopharm 23. -25.09.2025	--

Advertising formats in e-mag

Format: JPG, PNG, GIF
Size: Max. 5MB

Ad XL



Corresponds to a **1/1 A4 display**

***Pixel size:** 1827x1286

- ✓ Interactive possible
- ✓ Can be used variably
- ✓ Full screen
- ✓ Linking to a target website
- ✓ Embedding of videos possible
- ▶ Youtube/MP4



4.880,-

Ad L



Corresponds to a **1/2 A4 display**

***Pixel size:** 966x713

- ✓ Interactive possible
- ✓ Can be used variably
- ✓ Linking to a target website
- ✓ Embedding of videos possible
- ▶ Youtube/MP4



3.880,-

Ad M



Corresponds to a **1/3 display A4**

***Pixel size:** 966x466

- ✓ Interactive possible
- ✓ Can be used variably
- ✓ Linking to a target website
- ✓ Embedding of videos possible
- ▶ Youtube/MP4



2.880,-

Ad S



Corresponds to a **1/4 A4 display**

***Pixel size:** 686x924

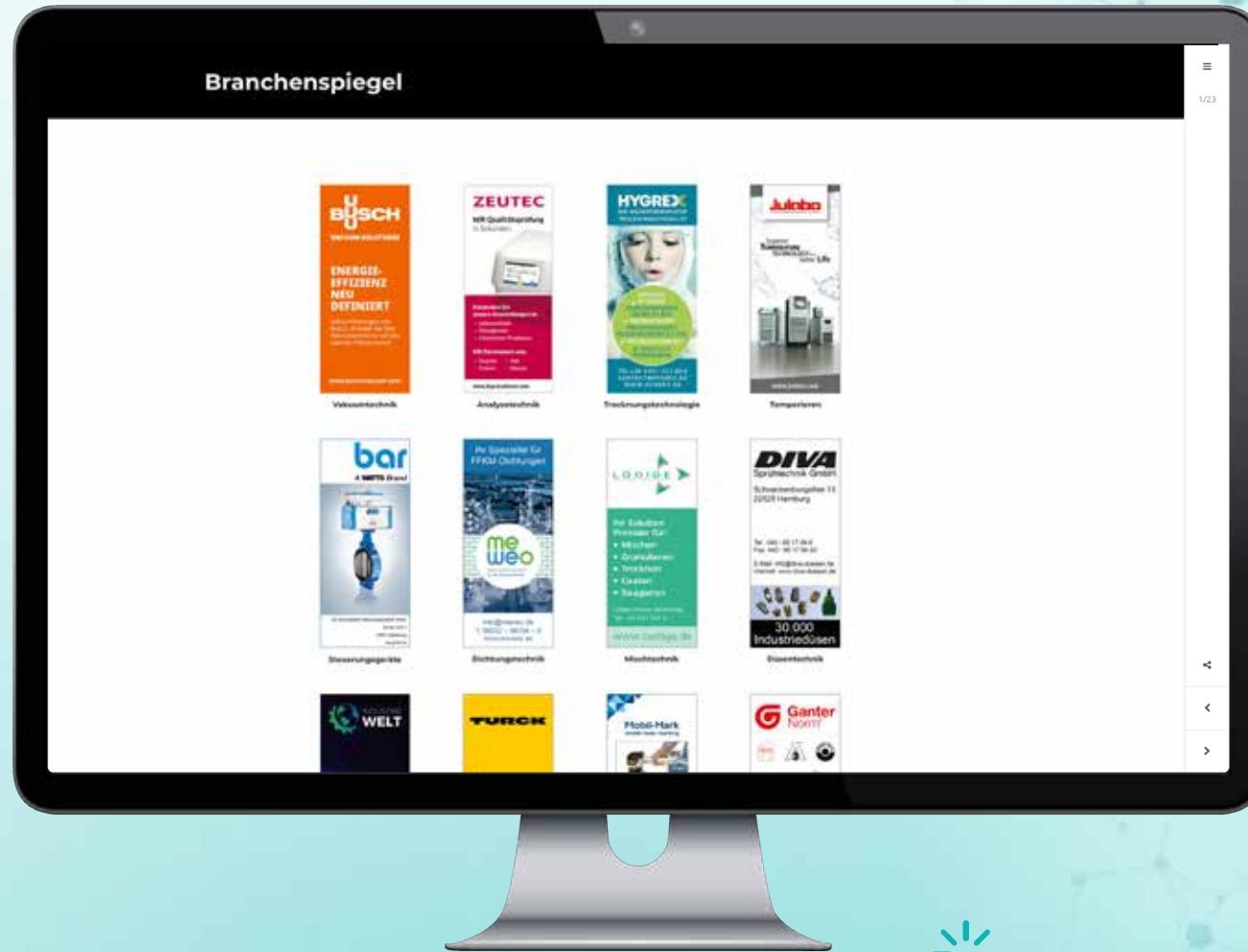
- ✓ Interactive possible
- ✓ Can be used variably
- ✓ Linking to a target website



1.880,-

***Pixel size:** In order to display the advertisements optimally | 72dpi

Company register in E-Mag



Click me to go to the demo page!



Pixel size:
508 x 1183 px
in 72 dpi

Who offers what? The industry mirror offers the fastest overview of current offers, innovations, services and potential partners. This is where demand meets supply. Every ad is **linked**. Lead generation couldn't be more efficient.

E-Mag entry / issue

✓ including one year online entry on the portal

99,-

Online entry

Term: 12 Months

199,-

Sponsored Content in the E-Mag



Title story

Thanks to the high-quality and attractive format of PHARMATECHNIK, every advertisement catches the eye - but none better than the front page. Book the cover topic for your maximum presence in the e-mag!

- ✓ Range: 30,000+
- ✓ +25,000 characters
- ✓ Links
- ✓ Picture galleries

6.880,-



Advertorial

Secure pole position in the category of your choice with an advertorial! This way you can achieve even more clicks.

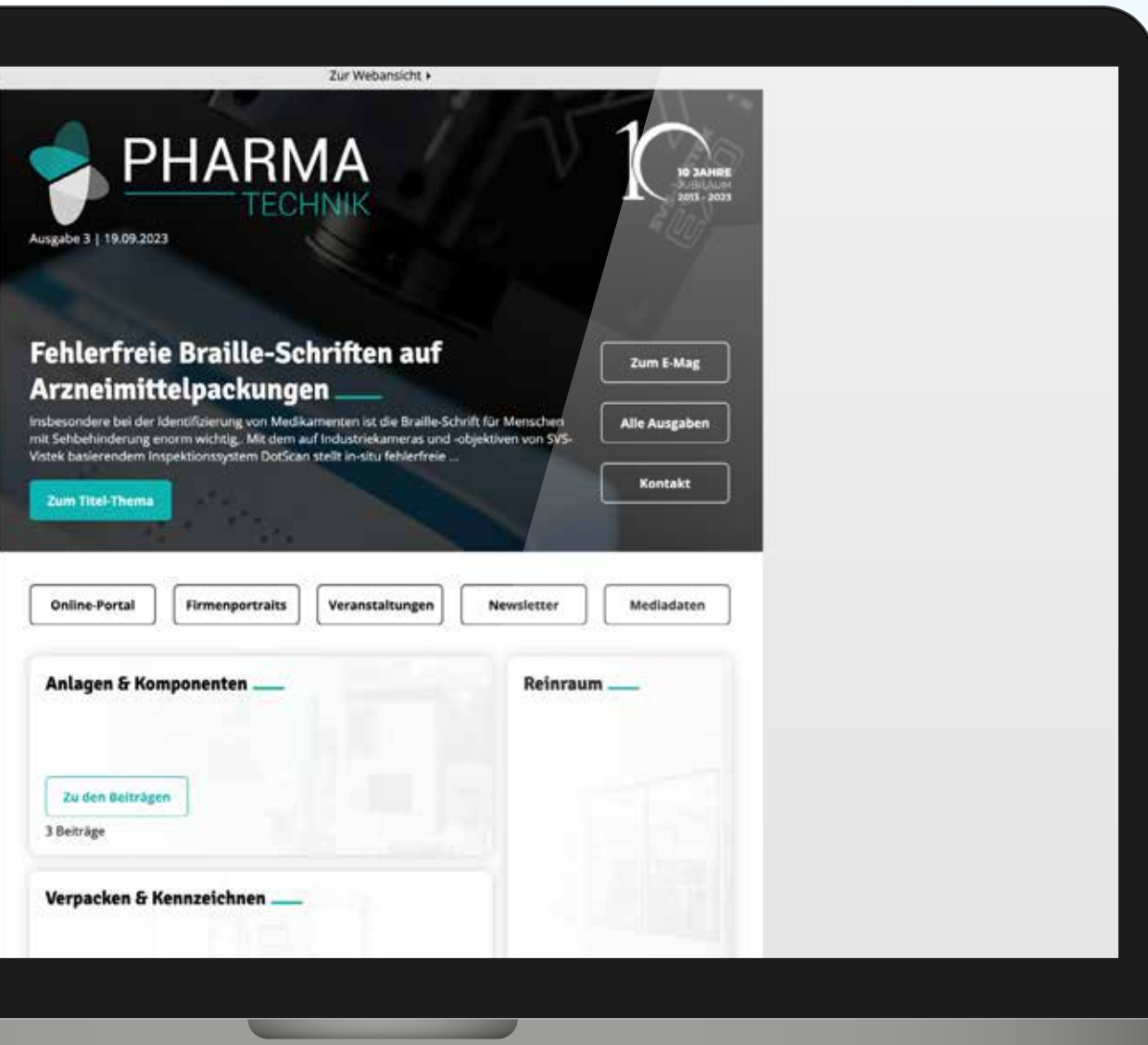
- ✓ Range: 30,000+
- ✓ +25,000 characters
- ✓ Links
- ✓ Picture galleries

4.880,-

NEW

The E-Mag Newsletters

We inform our readers with a newsletter with every e-mag publication. The high acceptance and curiosity of our readers gives you the opportunity to present yourself in an appropriate environment! Use the momentum of a new issue for your success!



Recipients
11.000

Data delivery
daten@fachwelt-verlag.de

Your benefits

- ✓ Wide reach
- ✓ Target group specific
- ✓ Qualified addresses
- ✓ Targeted advertising

Price

690,-

Ad format

Banner

728 x 90 px

A banner advertisement for COVERIS, featuring the text 'COVERIS NACHHALTIGE PAPIERVERPACKUNGEN FÜR PREMIUMPRODUKTE' and an image of green and white packaging.

Nr.	Thema	Versand
1	Lounges	13. Mar
2	Packaging + Labeling	13. May
3	Fachpack + Powtech	16. Sep
4	Metrology & Analytics	28. Oct

Main topics

In all editions



Frank Altman

Dipl.-Business Economist (BA)

AFRISO-EURO-INDEX GmbH

10 years of interesting articles, exciting topics, always up to date - what an achievement! We warmly congratulate you on your anniversary and look forward to many more years of partnership with a publisher that is courageously moving forward.

Research & Development



Systems & Components



Packaging & Labeling



Measurement technology & analytics



Clean room & Hygienic Design



Process automation & digitalization



Contract manufacturing & services



Reader structure

Industry sectors

Many of our customers obtain information via the specialist publisher's various channels. On these platforms we also reach the industries and target groups who want to find out about the savings opportunities and optimization potential of our smart labeling solutions. We wish the specialist publisher continued to have such a good feel for topics and trends.



Pharma industry

71%

Audience size
174,772

Guaranteed readers
10.760

Biotechnology

13%

Audience size
33,174

Guaranteed readers
2.249

Plant construction

11%

Audience size
28,070

Guaranteed readers
1.903

MSR technology

5%

Audience size
12,759

Guaranteed readers
865

In total

100%

Audience size
255,183

Guaranteed readers
17.300



Andreas Koch

Sales Director

Bluhm systems

Research / development / construction

52%

Audience size
132,695

Guaranteed readers
8.996

Management

11%

Audience size
28,070

Guaranteed readers
1.903

Technical management

22%

Audience size
56,140

Guaranteed readers
3.806

Production

13%

Audience size
33,174

Guaranteed readers
2.249

Other

2%

Audience size
5,104

Guaranteed readers
346

In total

100%

Audience size
255,183

Guaranteed readers
17.300

Reader structure

Positions



Volker Hammernick

marketing

Harter GmbH

Harter congratulates PROZESTECHNIK on ten successful years. We would also like to take this opportunity to say thank you for many years of pleasant and cooperative cooperation. We look forward to the next ten years together.

The Newsletter

PHARMA-NEWS

Industry-specific reports, important top topics and the trade fair newsletter regularly reach **11,000 personalized recipients** in the pharmaceutical industry.

Newsletter-Archive:

www.pharmatechnik-online.com/pharmatechnik-news

Recipient	Open rate	Clicks
11.000	Ø 15,30 %	Ø 210

Data delivery

daten@fachwelt-verlag.de

Your benefits

- ✓ Great coverage
- ✓ Qualified addresses
- ✓ Target group specific
- ✓ Focused advertising

TextAd

190 x 140 px
250 Characters

Banner

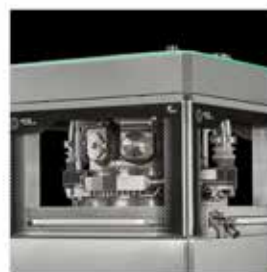
728 x 90 px



Cleanzone 25. + 26.9.2024. Konferenzthemen online!

Cleanzone Conference – Einblick ins Programm, z.B. News zur Zukunftstechnologie ATMP (Advanced Therapy Medicinal Products – Arzneimittel für neuartige Therapien). Jetzt an Messe und Konferenz teilnehmen!

[Lesen Sie Mehr](#)



Tablettenpressen für hohe Produktivitätsanforderungen

Die p Serie von Fette Compacting basiert erstmals auf einer Technologieplattform für sämtliche Standardanwendungen. Sie verbindet eine leistungsstarke Tablettierung mit höchster Flexibilität und einem modernen Bedienkonzept. Alle drei Modelle werden modernisiert und ...

[Mehr Lesen](#)



E-Mag Robotergestützter Labortechnologie

ABB Robotics und Mettler Toledo haben eine Absichtserklärung unterzeichnet, um eine innovative Lösung anzubieten, die ABB-Roboter nahtlos in die LabX-Managementsoftware für Laborinstrumente von Mettler Toledo integriert. Die gemeinsame Lösung soll über verschiedene ...

[Mehr Lesen](#)

COVERIS

NACHHALTIGE PAPIERVERPACKUNGEN
FÜR PREMIUMPRODUKTE



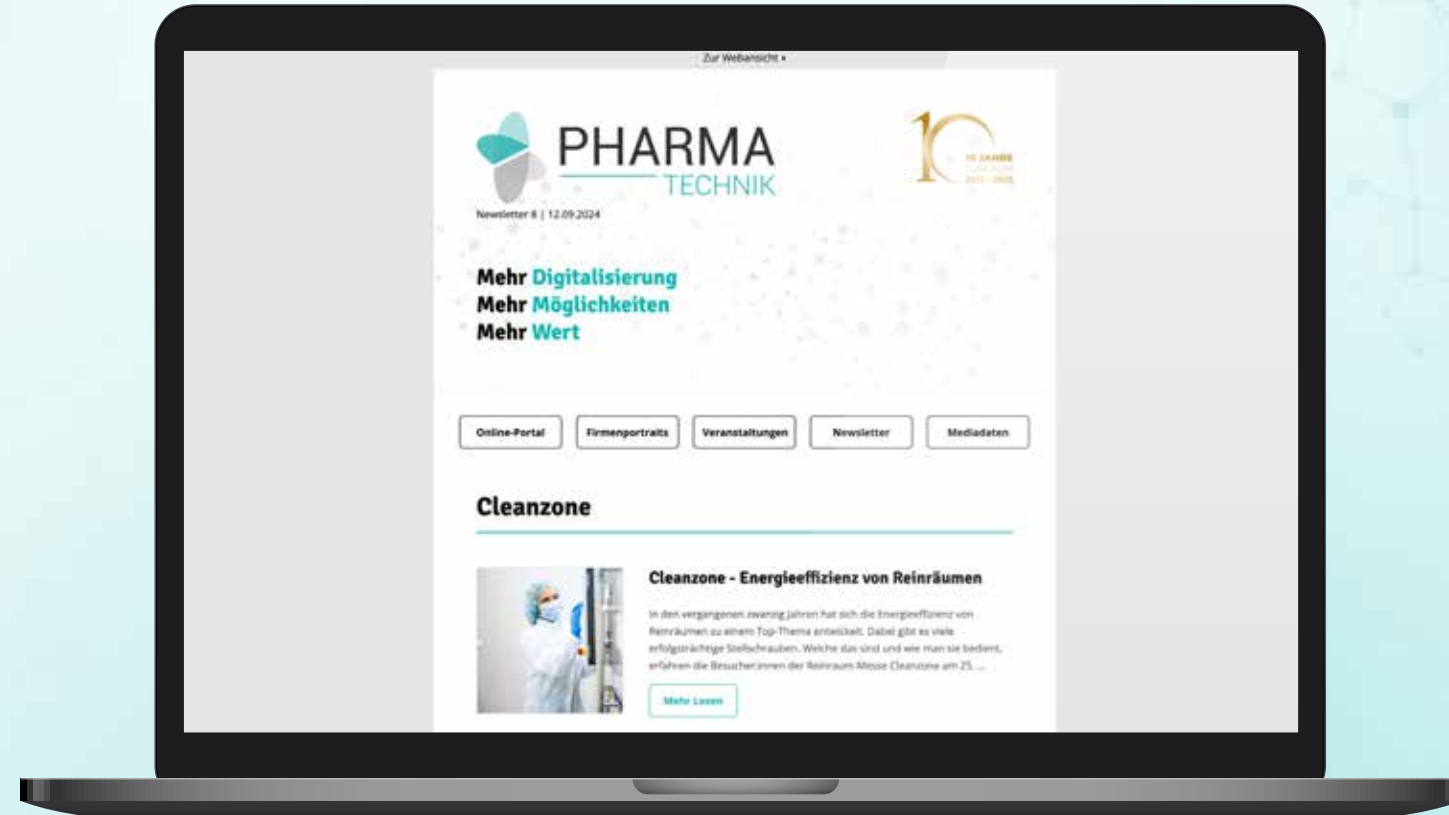
Nachproduktion von Faltschachteln in

The newsletter

Data delivery via email to daten@fachwelt-verlag.de

Sending dates

No.	Topic	Send
1	Pharmatechnik	18. Feb
2	Lounges	11. Mar
3	Pharmatechnik	10. April
4	Digitalisation	15. May
5	Pharmatechnik	24. June
6	Powtech Technopharm	18. Sep
7	Pharmatechnik	25. Sep
8	Metrology & Analytics	30. Oct
9	Pharmatechnik	20. Nov



Legend



Pharma News

890,-

[Beispiel](#)



Topic-Special

1.090,-

[Beispiel](#)



Trade-Fair-Special

1.290,-

[Beispiel](#)

Standalone newsletter

Benefit from the recommendation nature of our sender address and use our proximity to the market for your competitive advantage!

Recipient **Open rate** **Clicks** **Data delivery**
Ø 11.000 Ø 15,7 % Ø 2.200 daten@fachwelt-verlag.de

Your benefits

- ✓ Attention-grabbing advertising format
- ✓ Great proximity to the market
- ✓ Positive association with the sender address
- ✓ Effective target group coverage
- ✓ Freely selectable content

Data delivery

- ✓ Max. 5000 characters of text
- ✓ Max. 10 images
- ✓ Links

5.980,-

Follow-Up Mailing

All recipients who have received the standalone newsletter received the standalone newsletter but have not opened it receive it again.

+ 690,-

Data delivery via email to daten@fachwelt-verlag.de

AERZEN
AERZEN erweitert Turboprojekt
Das neue Duo: Beste Energieeffizienz bei kleinstem Volumen
Die Aerzen Turbo G5plus-Baureihe gehört zu den kompaktesten und effizientesten Turbos seiner Klasse. Mit zwei neuen Bauelementen erweitert AERZEN zahlreiche Neuerungen. Neben einem erhöhten Wirkungsgrad...

Schneider Electric
Open Automation
Hardwareunabhängige und softwarezentrierte Automatisierung
Liebe Leserinnen und Leser,
Ob in der Fertigungs- oder der Prozessindustrie, moderne Maschinen und Anlagen sind heute auf ein fortschrittliches Automatisierungsniveau angewiesen. Die entscheidenden Wettbewerbskriterien lauten: Effizienz, Flexibilität und durchgängige Vernetzung. Eine hardwareunabhängige Automatisierungs-Architektur, die mit hoher Nutzerfreundlichkeit und unkomplizierter Schnittstellinkonfiguration aufwartet, bietet für Maschinenbauer und Endkunden deshalb einen enormen Mehrwert.

Webelaminat zur Prozessstabilität
Optimierung beiträgt
Ingenieure sorgen speziell in der chemischen und pharmazeutischen Industrie für eine gleichbleibend hohe Produktqualität. Umso wichtiger sind langlebige Filtermedien in allen Anlagen. Bei der Auswahl der richtigen Lösung haben Produktionsverantwortliche die unterschiedlichsten Filtermedien: Die Bandbreite reicht von Filtertüchern aus Kunststoff, Baumwolle und Zellulose bis zu Filtern aus Keramik.

Effiziente Produktion
Welche Produktionsprozesse profitieren konkret vom Einsatz der Verbundplatten?

Demos: [Demo](#), [Demo](#), [Demo](#)

The online portal

PHARMATECHNIK

www.PHARMATECHNIK-ONLINE.com

The portal for the entire pharmaceutical industry

Key facts

- ✓ Current news every day
- ✓ Cross-industry reporting
- ✓ Information on important trade fairs
- ✓ Media library with company and product videos
- ✓ Company portraits and industry reviews

Subjects

Packaging, manufacturing, cleanroom, trade fairs, organization, service, research, events, companies

Target group

Experts, professionals and decision-makers

Profile

Technical articles, interviews, product information, videos



User

Ø 14,400/month

Duration of stay

Ø 6:32 mins.

Page Impressions

Ø 36,000/month

[To portal](#)

Search engines

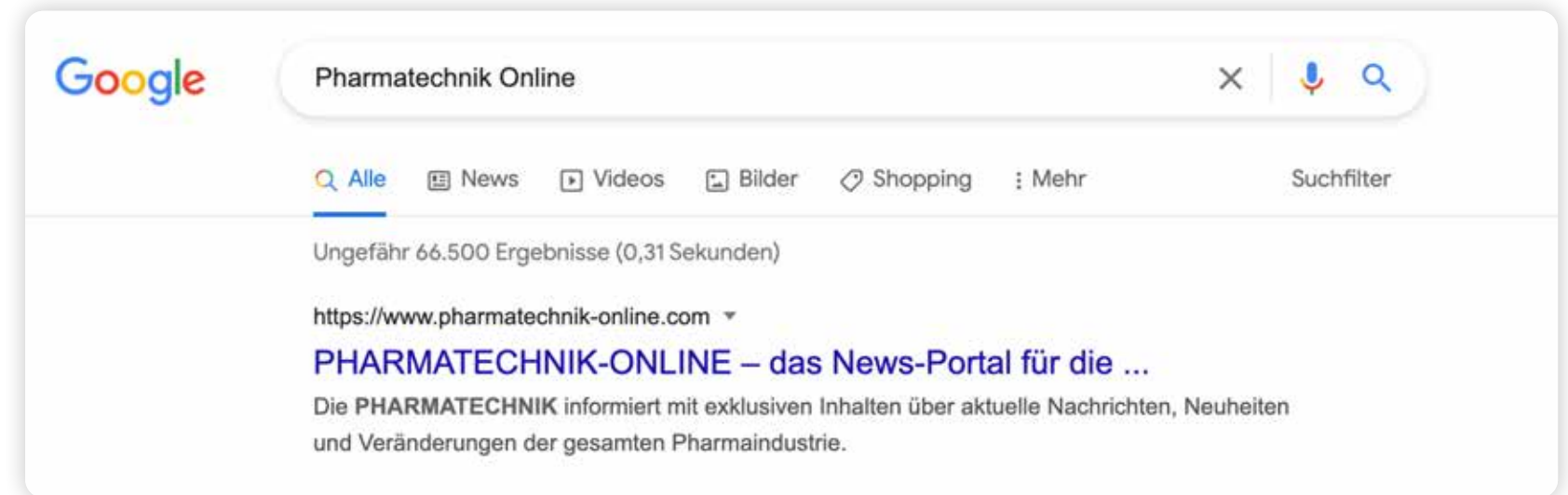
Best ranking for your success

We are the undisputed **number 1** on Google and Microsoft Bing.

The **PHARMATECHNIK PORTAL** is search engine optimized and therefore achieves the best results. This means we always achieve the best ranking in the market-leading search engines. This clearly proves that we deliver excellence and our readers/users benefit from it.

We achieve the best results with our content. The right keywords in the text and our know-how are crucial for your success.

Use the media strength of our portal to market your products!



Banner formats

Format: JPG, PNG, GIF
Size: Max. 2MB

Data delivery via email to daten@fachwelt-verlag.de

Fullwidth



Pixel size: 1140x400px
Duration: 4 weeks

2.290,-

Leaderboard



Pixel size: 728x90px
Duration: 4 weeks

1.890,-

Medium square



Pixel size: 360x360px
Duration: 4 weeks

1.390,-

Skyscraper



Pixel size: 120x600px
Duration: 4 weeks

1.990,-

Supersize



Pixel size: 728x90px
Duration: 4 weeks

1.390,-

Event calendar www.pharmatechnik-online.com/events

Take advantage of our reach – with a calendar entry you can maximize the visibility of your event.

1 entry	66,-
3 entries	99,-
6 entries	149,-
9 entries	199,-

**More than 9 entries
on request**

Sponsored banner in focus theme

Data delivery via email to daten@fachwelt-verlag.de

Present your products **to specific target groups in the topic area of your choice for 12 months** With the sponsored banner in focus, you are one step ahead and can reach your potential customers in a targeted manner!

The focus topics

- ✓ Systems & Components
- ✓ Contract manufacturing & services
- ✓ Measurement technology & analytics
- ✓ Process automation & digitalization
- ✓ Clean room
- ✓ Packaging & Labeling

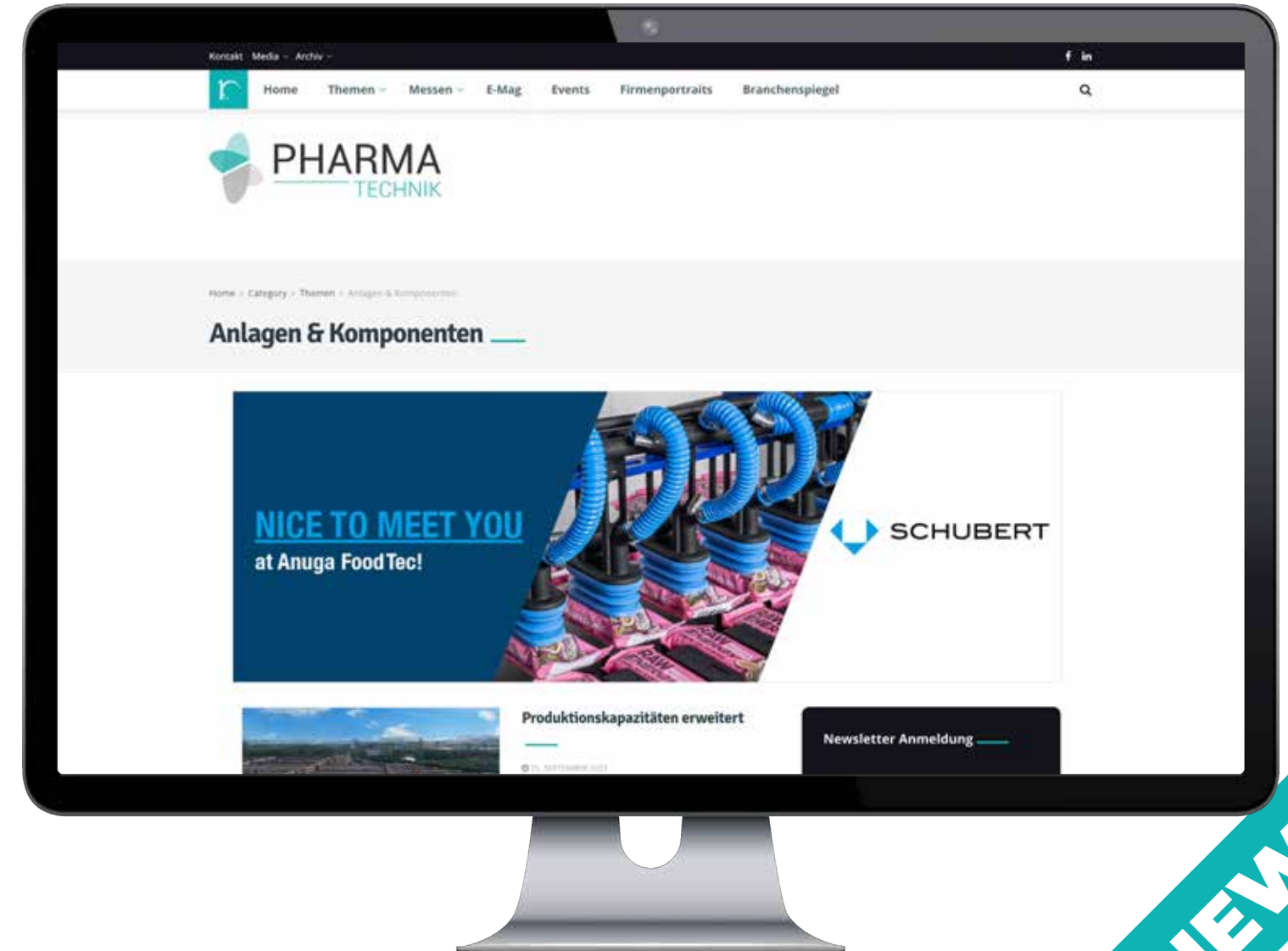
Term: 12 months

Pixel size: 1140x400px

Format: JPG, PNG, GIF

Size: Max. 2MB

2.990,-



NEW

NEW

Medium Cube

Pixel size / page: 360x360px
Duration: 1 month
Format: JPG, PNG, GIF
Size: Max. 8MB

With the interactive cube as a display area, we offer you the opportunity to display and link 4 advertisements at the same time!

Your benefits

- ✓ 4-page advertising format
- ✓ 4 different links
- ✓ Interactive and responsive

1.690,-



Click me to go to the demo!

Sponsored Content

Data delivery via email to daten@fachwelt-verlag.de

The online PHARMATECHNIK portal is used daily by experts and professionals. Sponsored Content offers you an excellent opportunity to market your products and services.

- ✓ Placement on the homepage
- ✓ In the look and feel of PHARMATECHNIK
- ✓ Text/image combination
- ✓ Advertising period: 4 weeks

	pictures	Text length	Price
Title topic	10	25,000 characters	1.990,-
Top topic	5	25,000 characters	1.690,-
Product of the month	5	15,000 characters	1.490,-
Exclusive interview	5	15,000 characters	1.490,-
Advertorial	3	5000 characters	1.290,-





Native advertising

Views/month
 Ø **3,200**

Your benefits

- ✓ Own company section including sidebar
- ✓ Full attention to your products
- ✓ Prominent placement on the website
- ✓ Reporting included
- ✓ Constant publication of current press news
- ✓ Cannot be hidden by ad blockers
- ✓ Responsive design – for all devices

Duration	Price
3 months	5.990,-
6 months	6.990,-
9 months	8.990,-
12 months	10.990,-

Company portrait

Views/month
 Ø **1,500**

When you book the company portrait, you will receive the entry in the online industry index free of charge.

Your benefits

- ✓ Integration of videos and image galleries
- ✓ Download PDF files
- ✓ Add up to six contacts
- ✓ Links to social media platforms
- ✓ Integration of one Contact form upon request
- ✓ Responsive design – for all devices
- ✓ Adblock free

🌐 www.pharmatechnik-online.com/firmenportraits

Duration **12 months**
990,-



The international portal

INDUSTRY24h

www.INDUSTRY24H.com

The international portal for the entire process industry

Key facts

- ✓ Current news every day
- ✓ Cross-industry reporting
- ✓ Information on important trade fairs
- ✓ Media library with company and product videos
- ✓ Company portraits and industry reviews

Subjects

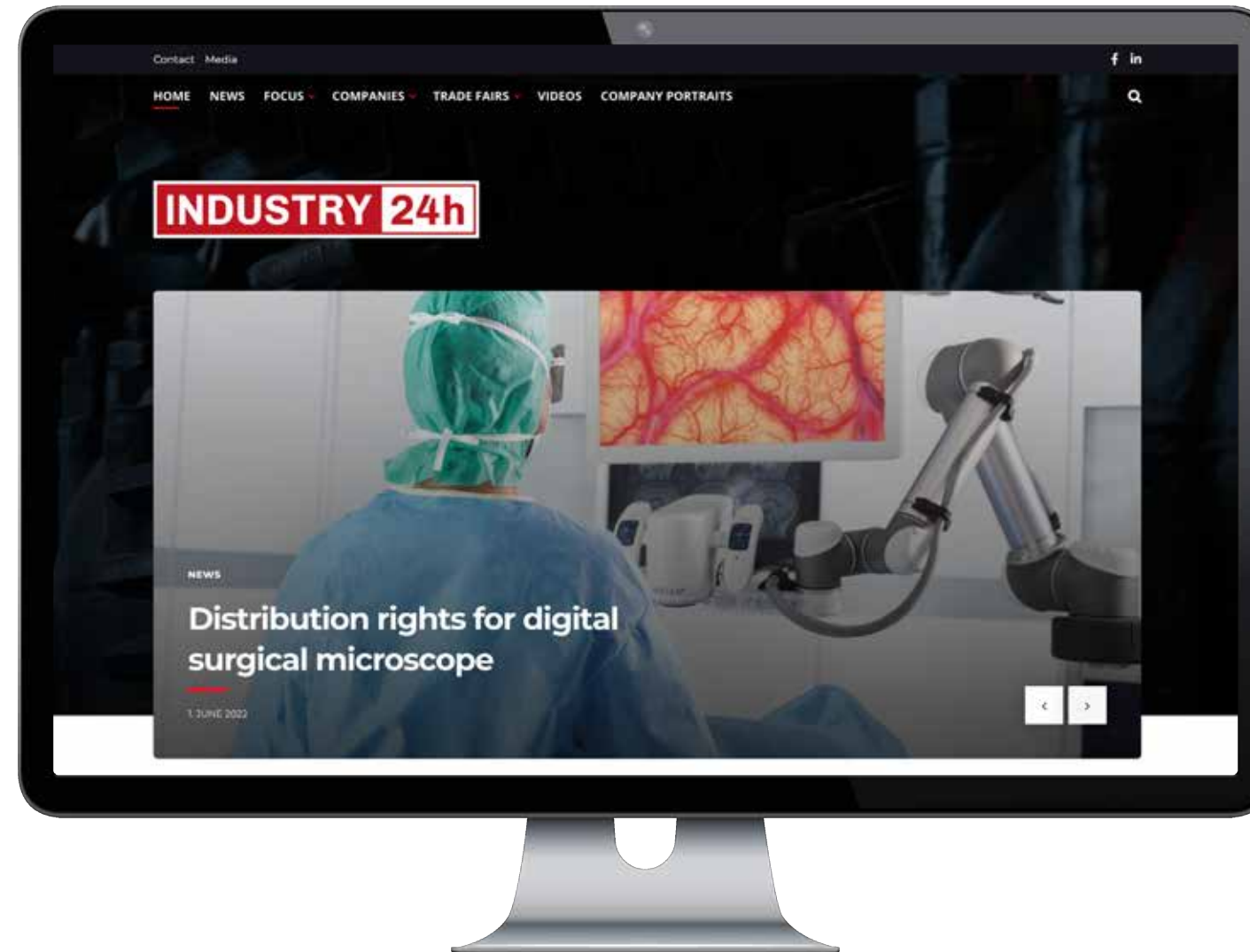
Chemistry, pharmaceuticals, food, bulk goods, research, development, Industry 4.0, serialization

Target group

Experts, professionals and decision-makers

Profile

Technical articles, interviews, product information, videos



User

Ø 49,300/month

Duration of stay

Ø 4:53 mins.

Page Impressions

Ø 124,600/month

[To portal](#)

Banner formats

Format: JPG, PNG, GIF
Size: Max. 2MB

Data delivery via email to daten@fachwelt-verlag.de

Fullwidth



Pixel size: 1140x400px
Duration: 4 weeks

2.290,-

Leaderboard



Pixel size: 728x90px
Duration: 4 weeks

1.890,-

Medium square



Pixel size: 360x360px
Duration: 4 weeks

1.390,-

Skyscraper



Pixel size: 120x600px
Duration: 4 weeks

1.990,-

Supersize



Pixel size: 728x90px
Duration: 4 weeks

1.390,-

Event calendar www.processtechnik-portal.com/events

Take advantage of our reach – with a calendar entry you can maximize the visibility of your event.

1 entry	66,-
3 entries	99,-
6 entries	149,-
9 entries	199,-

**More than 9 entries
on request**

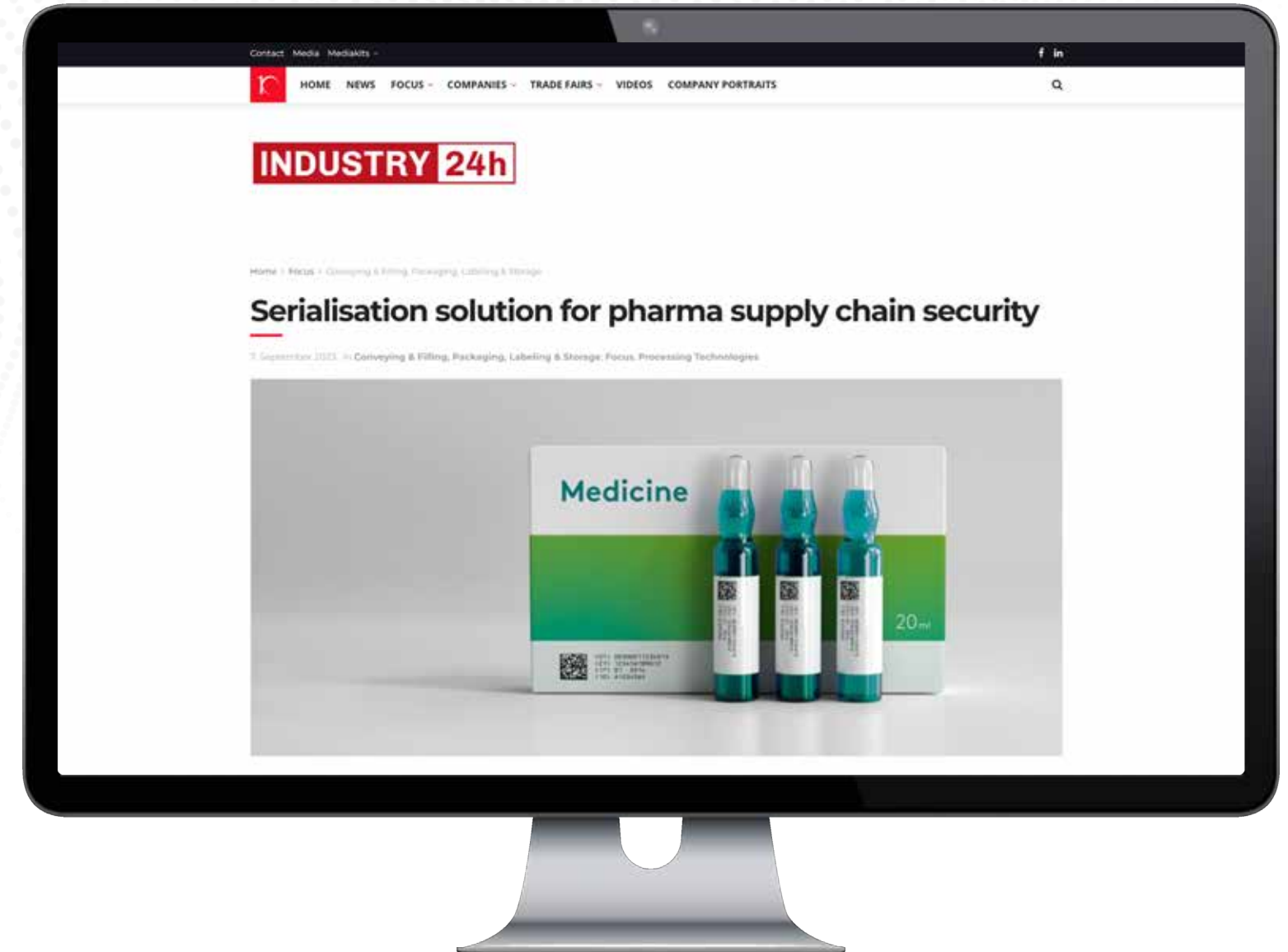
Sponsored Content

Data delivery via email to daten@fachwelt-verlag.de

The Industry24h online portal is used daily by experts and professionals.
Use sponsored content to market your products and services.

- ✓ Placement on the homepage
- ✓ In the look and feel of Industry24h
- ✓ Text/image combination
- ✓ Advertising period: 4 weeks

	pictures	Text length	Price
Title topic	10	25,000 characters	1.990,-
Top topic	5	25,000 characters	1.690,-
Product of the month	5	15,000 characters	1.490,-
Exclusive interview	5	15,000 characters	1.490,-
Advertorial	3	5000 characters	1.290,-



Social media

Our social media channel **IndustrieWelt** publishes cross-industry news about the process engineering industry, chemistry, pharmaceuticals, food, laboratories as well as water and wastewater technology. Use our strong channel to increase the effect of your campaigns!

Overall statistics

Subscribers

5.500

Interactions

Ø 100

impressions

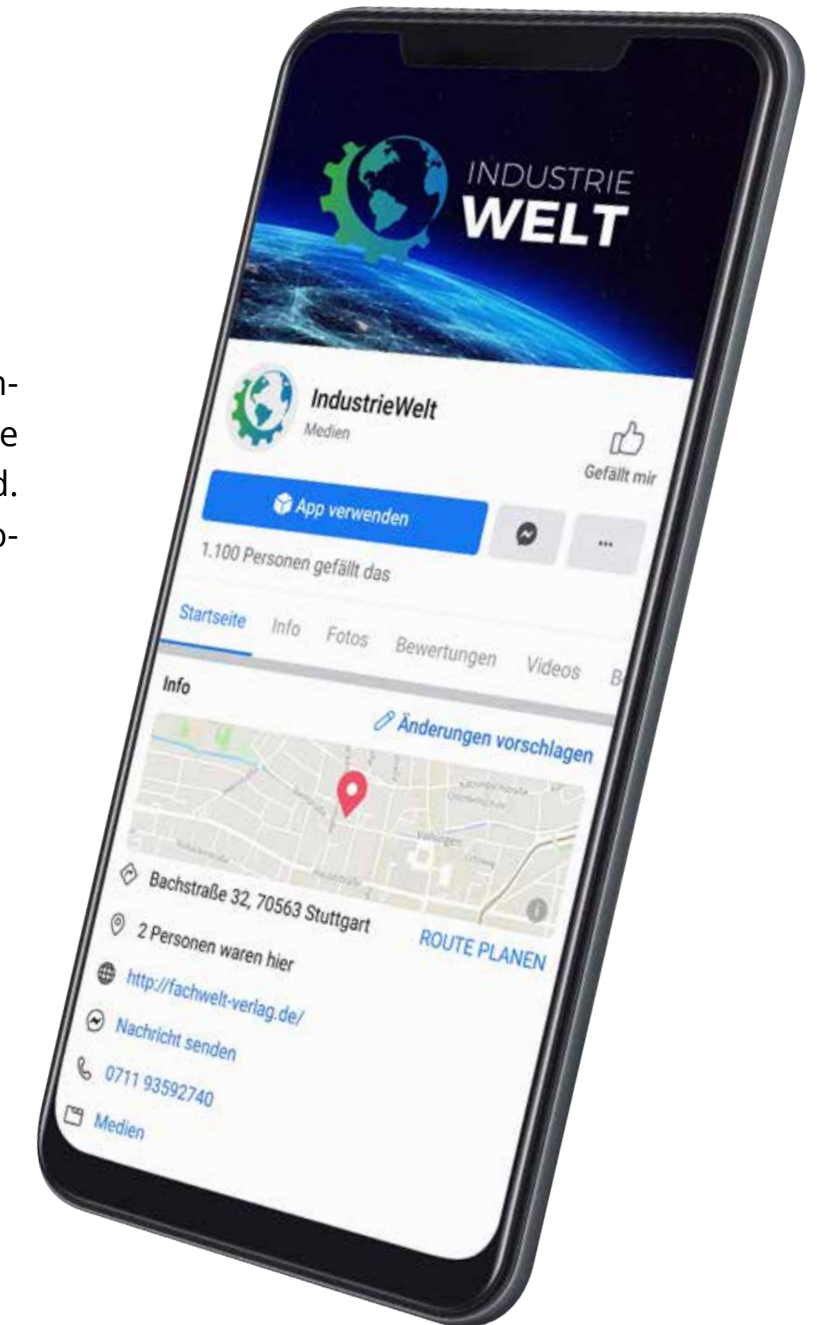
at least. 20.000

Our social media experts ensure a successful advertising campaign for your products. According to your specifications, we carry out a selection of the target groups you have specified. You determine the industries and fields of activity of your potential customers.

channels

 LinkedIn 

 Facebook 



Social media

LinkedIn



Image size
1200x627

Text length
200 char.

Hashtags
6 terms

Impressions
8,000

Interactions
Ø 100

Subscribers
4,000

Your benefits

- ✓ Long range
- ✓ Great advertising effect at an attractive price
- ✓ Neutral recommendation character
- ✓ Attention-grabbing presentation

Social media campaign

- ✓ Selection according to industries and fields of activity
- ✓ Marketing your products quickly
- ✓ Product recommendation from us as a specialist medium
- ✓ Link to your website or YouTube channel

Data delivery via email to daten@fachwelt-verlag.de

Social media campaign

990,-



Facebook

Image size
1200x630

Text length
200 char.

Hashtags
6 terms

Impressions
8,000

Interactions
Ø 100

Subscribers
1,500



Social media campaign

990,-

Package prices

*Upgrade possible for all packages

Light

- ✓ 1 x Product of the month 1.490,-
- ✓ 1 x social media post 890,-
- ✓ 1 x advertising in the topic newsletter 1.090,-
- ✓ 1 x company portrait 990,-

Product introduction
Advertise trade fair stand
Social media reporting

List price ~~4.460,-~~ -15%

3.791,-

our recommendation

Premium

- ✓ 1 x title theme on the portal 1.990,-
- ✓ 2 x product of the month 2.980,-
- ✓ 4 x social media posts 3.560,-
- ✓ 3 x advertising in the topic newsletter 3.270,-
- ✓ 1 x Exclusive Interview 1.490,-
- ✓ 1 x ad in E-Mag format S 1.880,-

Product introduction
Product strengthening
Product establishment
Advertise trade fair stand
Social media reporting

List price ~~15.170,-~~ -35%

9.860,-

Smart

- ✓ 1 x title theme on the portal 1.990,-
- ✓ 1 x product of the month 1.490,-
- ✓ 2 x social media posts 890,-
- ✓ 1 x advertising in the topic newsletter 1.090,-
- ✓ 1 x company portrait 990,-

Product introduction
Product strengthening
Advertise trade fair stand
Present in medium term

List price ~~6.450,-~~ -25%

4.837,-

maximum

- ✓ 2 x title theme on the portal 3.980,-
- ✓ 1 x product of the month 1.490,-
- ✓ 8 x social media posts 7.120,-
- ✓ 4 x advertising in the topic newsletter 4.360,-
- ✓ 1 x Exclusive Interview 1.490,-
- ✓ 1 x ad in E-Mag format S 1.880,-

Product introduction
Product strengthening
Product establishment
Advertise trade fair stand
Social media reporting

List price ~~20.320,-~~ -40%

12.192,-

Lead generation

You have to successfully spread your budget and position yourself correctly. This leads to the following questions:

- ❓ What do I want/should I achieve?
- ❓ Which media should be used?
- ❓ How do I distribute the advertising budget?
- ❓ How do you measure the success of a campaign?
- ❓ Which numbers are relevant?
- ❓ How do I reach my target group?

- ✓ **Goal** Leads with complete contact details
- ✓ **Time schedule** Date start/end
- ✓ **Range** Individually, depending on the selection
- ✓ **selection** Target group by country, region, city
- ✓ **Interests** Industries and activity
- ✓ **Duration** Specified in days

We guarantee and promise the delivery of actual leads. The selected target group is interested in your products.



The publishing portfolio

Your success media for the industry

FACHWELT VERLAG



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Any questions? Please feel free to contact us!



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As a qualified provider of digital media, we have a successful international presence. We communicate complex connections to specific target groups in an understandable way. Our publishing program is continually being expanded with new ideas and innovations. The high level of benefit for customers and readers is always the top priority in order to meet everyone's wishes and goals.